

# Advertising and editorial deadlines

## FOR R INFORMATION

### **Spring 2011 issue**

Editorial deadline: Friday, March 11, 2011

Pre-booked advertising deadline: Monday, March 14, 2011

New advertising deadline: Friday, March 18, 2011

Distribution date: April 5, 2011

### **Summer 2011 issue**

Editorial deadline: Friday, June 10, 2011

Pre-booked advertising deadline: Monday, June 13, 2011

New advertising deadline: Friday, June 10, 2011

Distribution date: July 5, 2011

### **Fall 2011 issue**

Editorial deadline: Friday, September 9, 2011

Pre-booked advertising deadline: Monday, September 12, 2011

New advertising deadline: Friday, September 9, 2011

Distribution date: October 5, 2011

### **Winter 2011/2012 issue**

Editorial deadline: Friday, December 9, 2011

Pre-booked advertising deadline: Monday, December 12, 2011

New advertising deadline: Thursday, December 8, 2011

Distribution date: January 3, 2012

**Editorial deadline:** The date by which all copy, including editorials, should be received.

**Pre-booked advertising deadline:** The date by which all pre-booked ad copy should be received.

**New advertising deadline:** The date by which copy for any NEW ads should be received. (Please note: that is ad copy *received*, not when the ad is sold.)

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