

Ontario Electronic Stewardship Offering Promotion and Education Incentive for Electronics Collection Sites and Events

Ontario Electronic Stewardship (OES) is committed to diverting e-waste from Ontario landfills.

We consistently provide support for e-waste collection activities across the province, and recently enhanced our incentive promotion and education program (PEP). The support increases from \$800 to up to \$1,000 in P&E support, and does not now require matching funds for OES collection sites and affiliates. The available pool can fund hundreds of permanent collection sites and independent e-waste collection events before the program year ends on March 31, 2012.

How it works

Permanent electronics collection sites may apply for one-time funding of up to \$1,000 for eligible activities, and may also apply for support for any off-site events they may hold.

Independent collection event hosts can apply for support as well; up to \$1,000 per event.

Special criteria

Ontario municipalities were instrumental in helping OES develop and shape this program in the spring. With your feedback, PEP focuses this program year on:

- rural communities: with less than 50,000 people
- remote areas: north of or in the vicinity of North Bay and/or more than 25 km from OES-approved collection site
- underserved communities: with one OES-approved electronics collection site or less.

Plus... applications that are unique, innovative and seek to attract substantial quantities of end-of-life electronics may also be eligible.

Online application

Everything you need to know about the PEP program is outlined on our corporate website, including eligible expenses and an online application:

<http://www.ontarioelectronicstewardship.ca/your-role/service-provider/pep>

All interested communities may apply. If you are an OES Affiliate generating e-waste on behalf of a processor, your processor must apply on your behalf. We encourage you to speak to them and outline your needs.

For more information, visit: www.ontarioelectronicstewardship.ca or contact marketing@ontarioelectronicstewardship.ca with any questions.

To find an electronics drop-off depot in your community go to: www.recycleyourelectronics.ca

About OES

Ontario Electronic Stewardship (OES), a not-for-profit industry organization oversees the responsible reuse and recycling of waste electronics through a program that includes hundreds of collection sites and numerous other affiliate sites across the province. These include municipal, retail, not-for-profit and commercial sites.

The program was developed with Waste Diversion Ontario on behalf of the Ontario government under the Waste Diversion Act. The OES electronic waste recycling program accepts 44 items of personal or office electronic waste including computers, televisions, DVD players, hand-held devices and more.