



**MWA** | **Municipal Waste Association**

Dedicated to Waste Minimization and Diversion

Formerly known as **AMRC**

# The MWA Fall Workshop:

Implementing Best Practices to Optimize Program Efficiency and Funding, Important Funding Program Updates (MHSW, WEEE, Tires), MWA Annual Promotion and Education Awards

Presented by the Municipal Waste Association

**Thursday, October 15, 2009, Hawthorn Hall Ballroom  
Delta Toronto Airport West, Mississauga**

**8:30-9:00** Registration, coffee

**9:00-9:05** **Welcome and Introduction**  
*Sherry Arcaro, Chair, Municipal Waste Association*

**9:05-9:20** **Presentation from the MOE**  
*Tamara Gilbert, Manager, Policy Development,  
Hazardous Waste Policy Section, Ontario Ministry of the Environment*

**9:20-10:15** **Best Practices—how implementation will affect the funding  
your program receives**  
*Sherry Arcaro, Chair, Municipal Waste Association*

**10:15-10:45** Refreshment break

**10:45-11:05** **Municipal Hazardous or Special Waste—contract negotiations**  
*Trevor Barton, Region of Peel*

**11:05-11:25** **Ontario Tire Stewardship Program Update**  
*Cathy Wiebe, County of Wellington*

**11:25-11:45** **Ontario Electronic Stewardship Program Update**  
*Cam Wright, Essex-Windsor Solid Waste Authority*



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## The MWA Fall Workshop (cont'd):

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|--------------------|--|
| <b>11:45-12:05</b> | <b>Markets Update — budgeting for your 2010 recycling revenues</b><br><i>Phil Zigby, City of Guelph</i>  |
| <b>12:05-1:30</b>  | <b>Lunch</b>   |
|                    |  <b>Presentation of the 2009 MWA Promotion &amp; Education Awards</b><br><i>Elizabeth Graham, Adrienne Press, MWA Policy &amp; Programs Committee</i><br><i>(Sponsored by Custom Built Calendars)</i> |
| <b>1:30-1:40</b>   | <b>Blue Box Training Update</b><br><i>Vivian de Giovanni, Executive Director, Municipal Waste Association</i>  |
| <b>1:40-2:00</b>   | <b>Multi-Residential Update</b><br><i>Katie Alward, City of Stratford</i>  |
| <b>2:00-2:15</b>   | <b>Continuous Improvement Fund — project opportunity</b><br><i>Clayton Sampson, Continuous Improvement Fund</i>  |
| <b>2:15-2:30</b>   | <b>Best Practices in Promotion &amp; Education - Part One</b><br><b>Increased fonts and other impacts of the Accessibility Act</b><br><i>Derek Ochej, City of Kingston</i>   |
| <b>2:30-2:50</b>   | <b>Best Practices in Promotion &amp; Education - Part Two</b><br><b>Working with social networking tools</b><br><i>Jeff Lauritsen, Quinte Waste Solutions</i>  |
| <b>2:50-3:05</b>   | <b>Refreshment break</b>   |
| <b>3:05-4:00</b>   | <b>Best Practices in Promotion &amp; Education - Part Three</b><br><b>Measuring the effectiveness of your P&amp;E</b><br><i>John Watson, Anna Larson, Region of Halton</i>   |
| <b>4:00</b>        | <b>Close</b>   |

Please note: To save paper, a link to an on-line evaluation form will be sent to all registrants, along with a list of attendees. The Powerpoint presentations will be posted on the MWA website ([www.municipalwaste.ca](http://www.municipalwaste.ca)) in a few days.

*(Contains recycled fibres, naturally.)*