

1/4 page  
(vertical)

3/8 page

1/4 page  
(horizontal)

# Advertising Rates

## FOR R INFORMATION

**THIS IS YOUR  
OPPORTUNITY  
to reach municipal  
program operators**

You should be advertising in the Municipal Waste Association (formerly AMRC) newsletter, *For R Information* (read by waste management professionals and decision-makers across Ontario—and beyond). The newsletter is mailed to all MWA municipal and corporate members and supporters every three months.

You could also be  
advertising on the MWA  
website



([www.municipalwaste.ca](http://www.municipalwaste.ca)).

**The Municipal Waste Association newsletter  
advertising rate sheet**

# FOR R INFORMATION

The official newsletter of the Municipal Waste Association

## Display ads

Full year's insertion: (four issues)\* 2010

	Members		Non Members**	
	full year	single issue	full year	single issue
1/4 page	\$700	\$250	\$850	\$300
3/8 page	\$900	\$300	\$1,100	\$350
1/2 page	\$1,100	\$400	\$1,500	\$425
3/4 page	\$1,500	\$550	\$1,900	\$700
Full page	\$1,950	\$800	\$2,400	\$900
Back page	\$3,500	\$1,000	\$4,000	\$1,200

\*NOTE: To have your ad included on the MWA website, add 25% (only available to those booking for a full year).

## Member profile ("advertorial" in one issue only)

One page \$800

Two-pages \$1,500

## OTHER ADVERTISING OPPORTUNITIES:

### Workshops

- Workshop program ad
- Display at workshop

2010 workshops are in the planning stage—call for details:  
(519) 823-1990

\*\* MWA corporate membership is just \$300 per year

# YOUR OPPORTUNITY

Not sure about the design of your ad?  
**We can help.**

Whether you want a quarter page or a full-page display ad, let us know your needs and we can help. We will send all artwork back to you for proofing approval. Feel free to email your artwork if it is available, to [ben@municipalwaste.ca](mailto:ben@municipalwaste.ca). Call Ben Bennett at (519) 823-1990 if you have further questions. This booklet shows the ad sizes.

1/2 page