

1/4 page
(vertical)

3/8 page

1/4 page
(horizontal)

Advertising Rates

FOR R INFORMATION

**THIS IS YOUR
OPPORTUNITY**
to reach municipal
program operators

You should be advertising in the Municipal Waste Association (formerly AMRC) newsletter, *For R Information* (read by waste management professionals and decision-makers across Ontario—and beyond). The newsletter is mailed to all MWA municipal and corporate members and supporters every three months.

You could also be advertising on the MWA website (www.municipalwaste.ca). See inside for more information.



The Municipal Waste Association newsletter
advertising rate sheet

FOR R INFORMATION

The official newsletter of the Municipal Waste Association

Display ads

Full year's insertion: (four issues)* 2011

	Members		Non Members**	
	full year	single issue	full year	single issue
1/4 page	\$800	\$275	\$950	\$350
3/8 page	\$1000	\$330	\$1,200	\$380
1/2 page	\$1,200	\$450	\$1,650	\$465
3/4 page	\$1,650	\$600	\$2,100	\$800
Full page	\$2,100	\$900	\$2,700	\$1000
Back page	\$3,800	\$1,100	\$4,500	\$1,400

*NOTE: Includes having your ad included on the MWA website, (only available to those booking for a full year).

Member profile ("advertorial" in one issue only)

One page \$900

Two-pages \$1,600

OTHER ADVERTISING OPPORTUNITIES:

Workshops

- Workshop program ad
- Display at workshop

2011 workshops are in the planning stage—call for details:
(519) 823-1990

** MWA corporate membership is just \$350 per year

YOUR OPPORTUNITY

Not sure about the design of your ad?

We can help.

Whether you want a quarter page or a full-page display ad, let us know your needs and we can help.

We will send all artwork back to you for proofing approval.

Feel free to email your artwork if it is available, to ben@municipalwaste.ca. Call Ben Bennett at (519) 823-1990 if you have further questions. This booklet shows the ad sizes.

1/2 page