

2012 MWA Spring Workshop, AGM and 25th Anniversary Hockley Valley Resort, May 15-17 2012

*EPR here and points beyond
Blue box regionalization
Organics news
Markets and trends
Updates on MHSW, WEEE and tire programs
Using social media
WDO update*

TUES May 15

MWA Spring Classic
Trade Show
Barbecue
Reception
Golf Awards

WED May 16

Full day of sessions
Keynote speaker
Trade Show
Nature Hike
Reception
Anniversary Dinner

THURS May 17

MWA Annual
General Meeting

Keynote speaker

Full day of sessions

**Sponsor's
prospectus**



Dear Sponsor

Our plan this year is to have the Tuesday, May 15, as our MWA Spring Classic Golf Tournament, followed by a barbecue and then a reception in the trade show area.

On Wednesday, we will have a full day of sessions, with refreshment breaks and dessert served in the trade show area, and a reception held before the main 25th anniversary dinner that night.

Thursday, then, will be just sessions, with no trade show.

I am always trying to find a way to give you more time with the delegates, hence the changes.

So, the exhibitors would be setting up before or during the golf on the Tuesday, to be ready for when the golfers return and other delegates start to arrive on the Tuesday evening.

The Wednesday will be a full day of sessions and trade show, with extended breaks between sessions, followed by another reception and then the big 25th anniversary dinner. We would be asking you to take down after dinner or FIRST THING Thursday morning so we don't disrupt the sessions that start at 9 a.m..

This way the exhibitors get more time with the delegates for about the same time commitment.

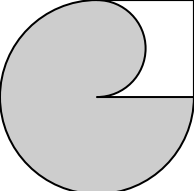
Space allocation will be on a first-come, first served basis.

I expect another strong response this year, guys, and given we only have so much space to get you all in, the sooner you can let me know your needs, the sooner we can confirm your spot.

Please call if you have any questions.

Ben Bennett

MWA
519 823-1990



**MWA Spring Workshop
and Annual General Meeting
May 15-17, 2012
Hockley Valley Resort, near Orangeville**

YOUR AUDIENCE:

**More than 100 decision-makers in the municipal waste field,
municipal staff, consultants, organizations, businesses**

**Get your message out via program ads,
inserts and/or exhibitor displays**

CHOOSE YOUR SPONSORSHIP LEVEL

PLATINUM SPONSOR: \$5,000

*a full page ad in the workshop program
placement of promotional material (up to 5 sheets) in delegate kit
three complimentary Tuesday and Wednesday golf and meals registrations
prime display space*

GOLD SPONSOR: \$2,500

- *a half-page ad in the workshop program*
- *placement of promotional material (up to 2 sheets) in delegate kit*
- *two complimentary Tuesday and Wednesday golf and meals registrations*
 - *prime display space*

SILVER SPONSOR: \$1,250

- *a quarter-page ad in the workshop program*
- *one complimentary Tuesday and Wednesday golf and meals registration,
display space*
- *placement of promotional material (one sheet) in delegate kit*

BRONZE SPONSORSHIP: \$1,000

- *a quarter-page ad in the conference program*
- *one complimentary Tuesday and Wednesday golf and meals registration*
 - *display space OR placement of insert in delegate kit*

**More information: Contact Ben Bennett, MWA
ben@municipalwaste.ca (519) 823-1990**

2012 MWA Spring Workshop and AGM, and 25th Anniversary

Hockley Valley Resort, ON, May 15-17, 2012

SPONSOR CONFIRMATION FORM

**NOTE: You can also confirm your sponsorship online
—visit www.municipalwaste.ca**

NAME.....
COMPANY.....
ADDRESS.....
.....
TEL #..... FAX #.....

SPONSORSHIP LEVEL

Platinum (\$5,000)..... Gold (\$2,500).....
Silver (\$1,250) Bronze (\$1,000)

YOUR SPONSORSHIP INCLUDES FROM ONE TO THREE COMPLIMENTARY GOLF, MEALS AND REFRESHMENTS FOR TUES, MAY 15 & WED, MAY16, DEPENDING ON THE SPONSORSHIP LEVEL.

To ensure a place for additional participants, please contact Ben Bennett at 519 823-1990.

OUR CHEQUE FOR \$..... IS IN THE MAIL{.....}
BILL ME AT THE ABOVE ADDRESS {.....}
OR USE YOUR VISA/MASTERCARD

Visa Master Card _____
Cardholder's name as it appears on card Expiry date

Credit card number

Cardholder's signature

I understand you will be in touch regarding our program ad and/or display space for the trade show.

Please fax to MWA at 519 823-0084

MWA, Suite 100, 127 Wyndham St. N, Guelph, ON N1H 4E9

